



Simple Life® foundation design

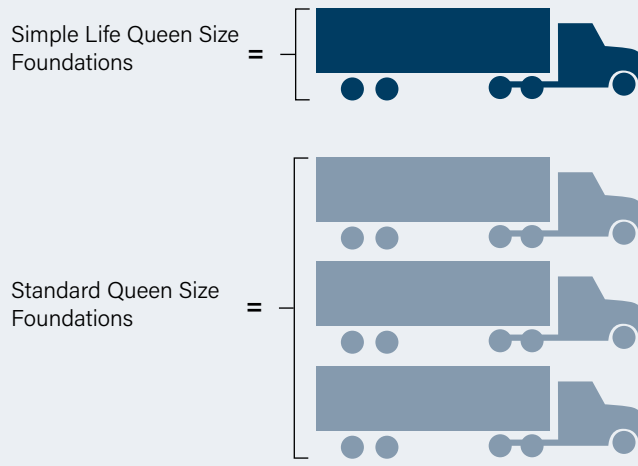
Benefits for Retailers:

- Ship Simple Life foundations to your customers by regular package carrier.
- Simple Life foundations reduce storage and transport space, as well as associated costs.
- Passed all durability tests, including Cornell, Rollator, and Impact.
- Designed to tailor at the corners like a traditional foundation, adding to eye appeal.

Benefits for Consumers:

- Heavy-duty tubular steel construction provides maximum edge firmness with no side-sway.
- Order online; ships with regular package carrier.
- Easy to move up or down stairs and around tight corners.
- No tools needed for assembly.
- Durable and noiseless.

Triple the load! Small enough to fit three times the load into one truck.



Save shipping!

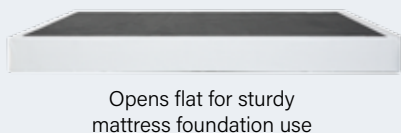
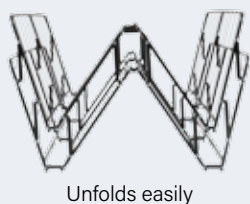
Ship Simple Life foundations to your customers by regular package carrier.

Save home delivery struggles!

Folds for carry-in ease.

Save space!

Uses less warehouse space to store.



Simple Life® Foundation Can Be Paired With Any FR 1633-Compliant Mattress

Testing Benefits:

- The Simple Life foundation can be paired and sold with any FR 1633-compliant mattress.
- Saves cost and time of additional testing with each mattress.
- Allows Simple Life foundations to be marketed and sold more freely.

Twin 26.5 lbs. Open Size 37.75" x 74" x 6.5" Carton Size 30.25" x 38.75" x 5.25" Carton weight 32.5 lbs.	Twin XL 28 lbs. Open Size 37.75" x 79" x 6.5" Carton Size 32.25" x 38.75" x 5.25" Carton weight 34 lbs.	Full 41 lbs. Open Size 52.75" x 74" x 6.5" Carton Size 24.63" x 53.50" x 7.25" Carton weight 49 lbs.	Queen 49 lbs. Open Size 59.5" x 79" x 6.5" Carton Size 25.75" x 59.25" x 7.25" Carton weight 58 lbs.	King 56 lbs. Open Size 37.5" x 79" x 6.5" (2) Carton Size 32.25" x 38.75" x 10.5" Carton weight 66.5 lbs.	Cal. King 59 lbs. Open Size 35.5" x 83" x 6.5" (2) Carton Size 34.88" x 36.75" x 10.5" Carton weight 70 lbs.
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